

This document is an English translation of an original document in Japanese. If there is any discrepancy between this translation and the original document, the latter shall prevail.

SAFIE DATA CHARTER

Preface:

At Safie Inc., guided by our vision of “Create a better future with intelligent vision”, we offer a cloud video platform accessible to everyone. Our purpose is to contribute to building a safe and secure society by visualizing and addressing previously unseen challenges through the use of video data.

Our platform has already been actively used in various industries, such as retail stores and construction sites, as well as for personal residences and community monitoring purposes. The potential applications for our platform are vast and limitless. We will continue to help solve challenges by actively utilizing video data and other related data in response to our customers’ needs in the future. As our services are employed across a wide range of locations, our platform handles not only personal data, but also various other types of data. Our stakeholders range widely, from users of our services, individuals whose images appears in video data, partners*, public agencies, to the entire community.

We believe that in a scenario where the range of scenes covered by our video platform expands as a key component of the data-driven society and the volume of data processed surges, it is essential to handle data properly. This ensures that customers can use our platform with confidence and supports our goal of building a safe and secure society. Improper handling of video data in our services could infringe on the privacy of individuals, raise concerns about surveillance, intensify discrimination and prejudice and, ultimately, threaten foundational societal values such as democracy.

Given such considerations, we have established this charter as a set of principles of conduct aimed at achieving the safe and secure society we envision. Ensuring the appropriate handling of data also involves aligning our customers as users of our platform and other stakeholders with these principles. As such, we are committed to fostering an open dialogue with all stakeholders and working together to achieve robust data governance.

This charter serves as our guideline and, we ask our platform’s customers, partners, and other stakeholders to understand and assist in upholding the principles of this charter. We will continually review the content of this charter and refine it as necessary, based on feedback from diverse stakeholders, shifts in the social environment and technological advancements.

1. Respect for Privacy

We consider that the privacy concerning video data is both a fundamental human right of the individuals those captured in the footage and cornerstone of democratic society. From this perspective, we will strive to respect privacy in the operation of our visual platform as follows:

- We will make technical, organizational and human efforts in cooperation with customers and partners to protect the privacy of individuals in video data. As the active participation of our customers and our partners is essential for effective privacy governance, we will maintain open communication and work together to improve governance;
- We will strive to establish a system that enhances transparency through continuous communication, keeping the perspective of those captured in video data at the forefront; and
- As a technology company, we will endeavor to enhance and maintain secure services for our

customers by proactively adopting technological approaches to protect privacy and ensuring that customers can effectively use these tools.

2. Data Handling

- Data stored on our platform by customers is secured through encryption or other means, as is data transmission from the camera;
- We will strive to maintain and improve a high level of security and commit ourselves to the development of new techniques, to prevent accidents such as data leakage, loss, damage; and
- We will endeavor to provide customers with technological tools and create an environment where customers can manage data independently.

3. Relationship with Administrative Agency

- We will comply with various laws, regulations and guidelines related to data and privacy and, we aim to collaborate closely with administrative agency or similar entities to develop more comprehensible standards and rules; and
- In the event of receiving a request concerning data on the platform from an administrative agency or similar entities, we will appropriately evaluate the necessity and reasonability of accepting such a request and endeavor to ensure the transparency of the process.

4. System

- We will establish a system to assess the impact of the data usage on privacy and human rights. We will regularly assess information security to mitigate relevant risks and will continuously conduct ongoing training, awareness campaigns, and information sharing initiatives, internally and with our partners;
- In developing new products and services, we will enhance the preventive and post-event check functions based on the above perspectives; and
- Recognizing our social responsibility as a platform provider, we will work with customers and partners to create a trustworthy environment. Furthermore, regarding data handling, we will sincerely consider feedback from members of society including individuals captured in video data.

5. Third Party Assessment

- We will periodically hold a meeting with external experts and advisors to assess whether our businesses, services, and data collection and use contribute to stakeholder benefits and social progress. We will strive for continuous improvement based on feedback from these meetings.

* Business partners such as sales partners/distributors, hardware makers and solution providers

【Effective Date: January 1, 2024】